

This Newsletters Date is: 15-Dec-10

Hi, stitching friends!

I'm happy to report that we have sunshine today! It was only 5 degrees Fahrenheit this morning but it was not snowing. Schools are back in session and our world is getting back to normal-whatever that is! Our What's New page is updated for you at <http://www.houseofstitches.com/whatsnew.cfm>. If you need a little stocking stuffer for a stitcher, the Heart Scissors from Dinky Dyes will do nicely! Many of the new designs have Christmas themes; I like to stitch whatever holiday is current even though I know I will not have it finished until next year. Stitching Christmas in January helps me keep the holiday feeling a bit longer. It is my own little trick to banish the post-holiday let down.

Today I WILL finish the cross stitching on the two Christmas stockings that I am determined to hang by Christmas Eve! Then I just have to sew them up and add the cording. I hope all of your holiday projects are coming together, too! I will leave you to look at the new things and get stitching! (Right after I check on the laundry!)

Have a very Merry Christmas and happy New Year! I hope you can spend time with those you love and time with a new project!

Happy stitching,
Linda
House of stitches

This Newsletters Date is: 02-Dec-10

Hi, stitching friends!

We have a new, updated What's New page for you! Once again it is loaded with good designs. As I scrolled down the list there were at least six things that I would like to start stitching NOW! But, the Christmas stockings have priority-imagine that! I am sure you are much more organized and your holiday projects are all neatly finished. That means you can have a really good time with the new things. If you need a cute little gift for a stitching friend, take a look at the new Storklette Scissors from Kelmscott Designs. They are only 2.5 inches long and are as cute as can be! The Go Fly a Kite Scissor Fob II kit would also be a fun gift. It is so bright and cheery and it includes the fabric and trim for the kite tail.

We will be waiting to fill your order. We love to see your favorites! Thank you for your continued interest; we appreciate all of you!

Happy stitching,
Linda
House of Stitches

This Newsletters Date is: 17-Nov-10

Hi, stitching friends!

I hope this finds you well, organized and ready for the fast approaching holidays. (We can dream, can't we?!) I have been assembling my guest list for Thanksgiving and it is at 19 and growing. I think that calls for a nice BIG turkey; leftovers are a must! I think granddaughter Grace might have fun making place cards for the table. She loves art projects. Grandson Jonathan will be more interested in eating than decorating!

Our What's New page has been updated with a nice, large assortment of new designs. You can take a look at <http://www.houseofstitches.com/whatsnew.cfm> and see for yourself. It includes the last two Christmas Rules Double Flip charts from Lizzie Kate as well as three other Lizzie Kate designs. With My Needle has three new designs; we are glad Ellen is feeling better after back surgery. Stoney Creek, Heart in Hand, Victoria Sampler and Just Nan are only some of the other designers with great new things to tempt us! Make your list and let us help you fill it!

We wish all of our U.S. friends a Happy Thanksgiving. We are very thankful for all of our stitching friends around the world!

Happy stitching,
Linda
House of Stitches

This Newsletters Date is: 03-Nov-10

Hi stitching friends,

I hope this finds you well and making good progress on all your projects. There are many germs being passed around in our corner of the world; I hope you are escaping them! I finished the model I was stitching for Kris's Stitches #5. Now I just have to wait patiently for the chart to be published. I am back to stitching Christmas stockings; yikes, it is November already!

We have an updated What's New page for you to enjoy. Here is a link that will take you there: <http://www.houseofstitches.com/whatsnew.cfm>. There are many great new designs. I'm happy to see several for Thanksgiving! For awhile it seemed like a forgotten holiday between Halloween and Christmas. We also have the newest Anniversaries of the Heart from Blackbird Designs, a long-awaited new hardanger sampler from Cross 'n Patch and the latest Country Cottage and Little House Needleworks designs. Take a peek and see what you think. We will send you your favorites! Thank you for your continued interest; we appreciate your business!

Happy stitching,
Linda
House of Stitches

This Newsletters Date is: 21-Oct-10

Dear stitching friends,

I have been trying to send this email since last night but the computers have not been co-operating! So, we will try, try again! We have an updated What's New page for you! You can see it at <http://houseofstitches.com/whatsnew.cfm>. There are great new designs from Drawn Thread, Homespun Elegance, Blackbird Designs, Pine Mountain, Little House Needleworks and more!

The last time I wrote to you, I promised that we would have three more pairs of scissors from Sullivans. Well, somehow we only put two of the three online! I guess this is turning into a scissors serial. Stay tuned!

Today our weather is making us think that winter really is on the way. We just want to stock up on projects and stitch, stitch, stitch! I've been working on stitching the model for Kris's Stitches #4 so my personal stash of new projects is growing! We feel honored to be included in this wonderful project that is a tribute to Kris Stott from Norden Crafts. I am stitching the sampler and Nancy stitched the over one thread ornament. (Bless you, Nancy!) Watch for the chart to be published; it will probably be available sometime in November.

I will get back to work now and leave you to choose your new projects. It is always fun to see what you choose!

Happy stitching,
Linda
House of stitches

This Newsletters Date is: 09-Oct-10

Hi stitching friends,

Our What's New page has been updated for you! See the latest at <http://www.houseofstitches.com/whatsnew.cfm>. I am always excited about the new designs, but this group seems especially nice. Halloween and Christmas are the predominant themes but there are also several tempting designs for year round use. Be sure to see the ones from Sweetheart Tree; several are destined for my stash! The new scissors from Sullivans look like beautiful antiques and there will be three more pairs in the next update. They arrived too late to get in this one.

I hope you have a nice weekend planned. Our weather promises to be nearly perfect so I hope to spend some time stitching on the porch. All too soon it is going to be too cold to do that. Enjoy our latest acquisitions; we look forward to hearing from you!

Happy stitching,
Linda
House of Stitches

This Newsletters Date is: 30-Sep-10

Dear stitching friends,

We are back from the St. Charles Needlework Market and we have loads of great new things for you! If you go to our What's New Page at <http://www.houseofstitches.com/whatsnew.cfm> you can see the latest September update and just below that you will find the instructions to see the things that we brought back from St. Charles. Because there are so many items we are not going to put them in the usual What's New format. Just go to our online catalog at <http://www.houseofstitches.com/search.cfm> and type stchas10 in the key word search box and you will see the more than 140 new items that we added from market. There were fewer designers than usual due to a scheduling conflict but that did not keep me from finding many great new things! And, more goodies will be arriving in the days ahead. Some things were so new that they could only be pre-ordered and some things were quickly sold out so we had to order them.

I will sign off for now so you can start shopping! We look forward to hearing from you and we thank you for your continued support!

Happy stitching,
Linda
House of Stitches

This Newsletters Date is: 16-Sep-10

Hi stitching friends,

If you are receiving this message for a second time, please accept my apologies. The first time I sent it, it only went to a few addresses. I hope this time it will go to everyone!

Our What's New page has been updated with new things to inspire your autumn stitching! You can see all the latest at <http://houseofstitches.com/whatsnew.cfm>. I apologize if you have had trouble accessing our website this week. The webmaster moved our website to another server and the 30 minute disruption in service that they predicted seems to have caused problems for much longer. I think things are working now! Take a look at the new things and let us know what you need to enhance your stash. Thank you for your continued interest! We appreciate your business!

Happy Stitching, Linda
House of Stitches

This Newsletters Date is: 01-Sep-10

Dear stitching friends,

Our What's New page has been updated for you at <http://www.houseofstitches.com/whatsnew.cfm>. The most exciting thing is that the 2010 Just Cross Stitch Ornament Magazine is here! It arrived about two weeks sooner than we expected so that is a very good thing! It gives us more time to stitch for Christmas. If you pre-ordered the magazine, it was mailed on the 31st so you should have it very soon. It is so much fun to look at all 75 ornaments and choose which to stitch first. And the recipes are mouth-watering! Other exciting arrivals are Swan Lake from Little House Needleworks, four new designs from Cricket Collection and the 2010 Hummingbird from Crossed Wing Collection. Lizzie Kate has the next two Christmas Rules Double Flips and the Limited Edition Autumn Fab Fob. Hardanger lovers will want to see the latest offerings from Satin Stitches. If your taste leans toward primitive designs be sure to look at the new designs from With Thy Needle and Thread. Felix is so cute!

During September we are featuring all in stock Homespun Elegance charts and accessories with a 25% off sale. Your shopping cart will not calculate the discount; we will manually subtract the 25% and email you the new total.

Now, I need to get back to the Ornament Magazine! I am making a list, checking it twice...

Happy stitching,
Linda
House of Stitches

This Newsletters Date is: 03-Aug-10

Hi stitching friends,

The last time I wrote to you, I promised that we would have more new things soon. And, we do! You can see them at <http://houseofstitches.com/whatsnew.cfm>. Blackbird Designs, Blue Ribbon designs, Imaginating, Trilogy and Val's Stuff are just some of the designers with new charts. We have posted a picture of the cover of the 2010 Just Cross Stitch Ornament magazine. It should be here in September and we are taking pre-orders now. (You will not be charged for it until the day we mail it to you.)

The Just Nan sale is continuing (25% off in stock items) and we still have a good stock of charts, embellishments and kits. We adjust your total to reflect the sale price before we charge your credit card. This kind of sale does not happen very often! Do not miss out!

Our 4th Annual Midwest Stash Exchange is coming up on August 14. We hope you can come! There is still time (and available space) to rent a booth. It is only \$20.00 and it goes to Riley Children's Hospital. The other businesses in our little shopping center are also getting involved. While we are exchanging our stash in the back parking lot, they will be having games for kids, popcorn, cotton candy, a 50/50 raffle, gift baskets, live music and more along the sidewalk of the front parking lot. I even heard a rumor that Elvis is making an appearance! It promises to be a good time for a good cause.

Thank you for taking the time to look at the new designs. We look forward to hearing from you!

Happy stitching,
Linda
House of Stitches

This Newsletters Date is: 28-Jul-10

Dear stitching friends,

I hope this finds you well and keeping cool! We have an updated What's New page for you. You can see it at <http://www.houseofstitches.com/whatsnew.cfm>. We know many of you have been waiting for the 2010 Prairie Schooler Santa, and he is here! There are also four new full size Prairie Schooler charts: two for autumn and two for Christmas. Leisure Arts, Victoria Sampler, Jeanette Douglas and several others also have new charts. Our list is a little shorter than usual but we will have more for you next week!

We also want to let you know about a 25% off sale on IN STOCK Just Nan designs, embellishments and frames. The sale will last until August 15. The sale price will not be displayed on your order form, we will deduct it when we process your order and email you the new total. We do not have a fancy inventory system that automatically removes things from the website if they are out of stock but we will let you know if your choice is available.

The Just Cross Stitch Halloween Ornament magazine arrived today. (It will be pictured in the next update.) If you would like one, just put a note in the customer comments area of the order form. We look forward to hearing from you! It is always fun to see what projects you are planning.

Happy stitching,
Linda
House of Stitches

This Newsletters Date is: 15-Jul-10

Hi, stitching friends!

Our Fourth Annual Midwest Stash Exchange is fast approaching and we are getting excited! All of the other businesses in our little shopping center want to get involved to help raise money for Riley Children's Hospital! So in addition to a great swap meet for needle workers there will be food, gift baskets, music and just plain FUN! I will put the information at the bottom of my email so you can plan how you want to be a part of the day. It is such a treat to talk with other stitchers and share our love of all things stitching. Are you missing an issue of a magazine or looking for an out of print chart? Maybe you can find them at the Midwest Stash Exchange! Reserve your booth or make plans to come as a shopper. Either way you will have a good time.

We have a nice, big What's New page for you to enjoy! You can see it at <http://www.houseofstitches.com/whatsnew.cfm>. There are designs for summer, fall and Christmas, afghans, pincushions, pictures and a tote bag! Some of my favorites are, Circus Row, Candy Cane Lane, Liberty Pincushion and Christmas Tree Collection V & VI. If you like unicorns, be sure to see the new one from Joan Elliott. We look forward to hearing from you and hope you are having a good, stitching summer!

Happy stitching,
Linda
House of Stitches

Come to the 4th Annual
MIDWEST STASH EXCHANGE
Saturday, August 14, 2010
10:00-3:00
House of Stitches back parking lot
1700 Lincolnway Place, Suite 4
La Porte, IN 46350
219-326-0544 or 800-455-8517

You are invited to shop, swap, and sell your needlework related stash. It is a great way to clear out those projects you will never stitch and find new ones! Think of it as the world's best yard sale...all dedicated to stitching! Enjoy socializing with other needle workers! Booth rental is \$20.00 and all of the proceeds from booth rental will go to Riley Children's Hospital. Your booth will be large enough for two card tables or a banquet size table. Set up begins at 9:00 AM. Deadline to reserve a space is August 7.

PRIZES! RAFFLE! FOOD! FUN! MUSIC!

Booth reservation

Name:

Telephone Number:

Method of payment: _____ CASH _____ CHECK payable to Riley Children's Hospital Your entry fee will give you a space approximately 10 feet x 10 feet and a raffle ticket. You are in complete control of how you sell, swap or donate your items. All of the money you make from your sale is yours to keep (or spend on new stuff!). We must ask that you not sell unauthorized copies of copyrighted materials. House of Stitches cannot be responsible for lost or stolen items.

This Newsletters Date is: 30-Jun-10

Dear stitching friends,

I hope you are ready for some great new projects! Our What's New page has been updated and you can see all the latest at <http://www.houseofstitches.com/whatsnew.cfm>. There are new designs from Rosewood Manor, Lizzie Kate, Elizabeth's Designs and Sweetheart Tree to name just a few. Christmas Rules is the new Flip-It series from Lizzie Kate. Each chart has two designs that may be stitched individually or they can all be joined together to make one long design. One of my favorite new ones is Recycle-Buy Antiques from Homespun Elegance.

I will leave you to browse (and place your orders)! I have to be up early to take my husband to Chicago for what we hope is his last doctor's appointment for his ankle. Thank you for your continued interest; we look forward to hearing from you.

This Newsletters Date is: 18-Jun-10

Dear stitching friends,

We have an updated What's New page for you! You can see the latest at <http://houseofstitches.com/whatsnew.cfm>. There are summer projects, Christmas projects and the final installment of the Loose Feathers series by Blackbird Designs. The Mill Kill kits are perfect to tuck in your travel bag during your summer trips. It is nice to have a small project in your purse when you are waiting for an appointment, for a child after summer school or sports practice or for a few moments of stitching on the porch. The Little House Needleworks Sampler Months series continues with July and August; both very cute summer designs.

Our fourth Annual "Midwest Stash Exchange" is fast approaching! Below is some information for you. I hope you can join us!

Happy stitching,
Linda
House of Stitches

Announcing the 4th Annual
MIDWEST STASH EXCHANGE
Saturday, August 14, 2010
10:00-3:00
House of Stitches back parking lot
1700 Lincolnway Place, Suite 4
La Porte, IN 46350
219-326-0544 or 800-455-8517
www.houseofstitches.com mail@houseofstitches.com

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Booth reservation

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Method of payment: _____ CASH _____ CHECK payable to Riley Children's Hospital Your entry fee will give you a space approximately 10 feet x 10 feet and a raffle ticket. You are in complete control of how you sell, swap or donate your items. All of the money you make from your sale is yours to keep (or spend on new stuff!). We must ask that you not sell unauthorized copies of copyrighted materials. House of Stitches cannot be responsible for lost or stolen items.

This Newsletters Date is: 05-Jun-10

Dear stitching friends,

It has been a week of technical challenges here at House of Stitches. We had thunderstorms on Monday afternoon that destroyed our modem, router and credit card machine. After many hours on the phone with our internet service provider and the credit card processing people, today we see to finally have everything functioning smoothly again. What a relief!

The person who puts all of the new things on our website works from another location so we are still able to bring you an exciting What's New page! (Thanks, Ruth Ann!) You can see everything at <http://www.houseofstitches.com/whatsnew.cfm> . It includes new Christmas and winter kits from Mill Hill, the latest from Bent Creek, Trilogy, Little House Needleworks, Country Cottage Needleworks, La-D-Da, Victoria Sampler and more! We are pleased to now offer designs from Joan Elliott, too! Be sure to see them if you like stitching elegant fairies, angels and ladies.

I think I am going to pick up my stitching now while you browse the fun new designs. Let us know which ones you need for your collection! Have a great weekend!

Happy stitching,
Linda
House of Stitches

This Newsletters Date is: 19-May-10

Dear stitching friends,

I hope that wherever you are, you have had a day with weather as beautiful as we had today. It was pretty much perfect: sunny, not too hot or cold with a pleasant breeze. It was even better because we were able to spend it with our grandchildren. We did ordinary things that were more fun because we shared them. Grace likes eating lunch on the porch and her little brother Jonathan just plain likes to eat! I love to watch him shovel in the food with his little fork! They enjoyed having grandpa at home, too. He has been at home the last six weeks with a cast on his foot following surgery on April 5. The cast comes off tomorrow-hooray! Raise the Roof has a series called "Libertyville" that makes me laugh because we are going to Libertyville, Illinois tomorrow to liberate him from the cast!

We have updated the What's New page at <http://www.houseofstitches.com/whatsnew.cfm>. There are some really good things there! It is a shorter list of new things this time but the last time was longer than usual so I think it all evens out! For some reason I seem to have a pincushion obsession right now. There are several really cute ones. The problem is deciding which to do first! Actually, I have decided and I started the one in the Homespun Elegance chart "Simply Red, Plus". I like it because it has a place for a button and a bit of lace. Be sure to scroll through the May 5 update also. There is a great new design from C Street Samplerworks that sums up our philosophy of stash management: Need Has Nothing to Do With It!

We appreciate your continued interest and we look forward to hearing from you! If you have stitching friends, please pass our website address on to them. Some people who have not stitched for awhile are thinking of picking it up again and we need to encourage them! They are in for a treat with all of the new fibers, fabrics and designs.

Happy stitching,
Linda
House of Stitches

This Newsletters Date is: 21-Apr-10

Dear stitching friends,

It is getting late so I will try to be brief. I cannot end the day without letting you know about the latest things on our What's New page, <http://www.houseofstitches.com/whatsnew.cfm>. We have the third in Blackbird Designs' Anniversaries of the Heart series as well as a beautiful 2011 Engagement calendar featuring photographs of vintage needlework tools. (No cross stitch charts are in the calendar so you do not have to feel guilty about not stitching them! You can just enjoy the book!) This update also includes the latest automatic shipments from Bent Creek, Country Cottage Needleworks, Dutch Treat Designs, Heart in Hand, Little House Needleworks, Pine Mountain and Raise the Roof. Yesterday we received the new fall Buttons and Bead kits and magnet kits from Mill Hill. (I know you like to start early!) So, have fun shopping. Our shopping carts are ready to take your orders!

We had a lovely visit with Ellen Chester from With My Needle earlier this week. She stopped by on her way home after visiting her grandson and his parents! She told us about some of the new designs that she is creating for you. Stay tuned! You do not want to miss them.

Thank you for your continued interest! Remember to share your love of stitching, especially with the young people in your sphere of influence.

Happy stitching,
Linda
House of Stitches

This Newsletters Date is: 12-Apr-10

Dear stitching friends,

I hope you have had a good weekend with plenty of time to stitch. If you have a springtime itch for a new project, we have many new ones for you to peruse and choose! Just take a look at <http://www.houseofstitches.com/whatsnew.cfm>. It is a long list; the designers have been very busy! Two series are now complete: Lizzie Kate's Green Flip-Its and Nora Corbett's Letters from Nora. We have two designs from a new company called All Through the Night. And, we have a design from C Street Samplerworks that is only available at House of Stitches! We look for that to change in the future but for the moment Quaker Medallion Sampler (<http://www.houseofstitches.com/detail.cfm?ID=27265>) is exclusively ours to offer you! There are many more great designs to see; have fun shopping!

Happy stitching,
Linda
House of Stitches

P.S. Some of you have been asking about our annual "Midwest Stash Exchange" (a swap meet for needle workers). It will be in our back parking lot on August 14, 2010. More information will follow but we want you to mark your calendars now. Plan to be there!

This Newsletters Date is: 27-Jan-10

Dear stitching friends,

Our What's New page has been updated with great new projects for you! You can see them at <http://www.houseofstitches.com/whatsnew.cfm>. Now is the time to line up your projects for the new year. (Can you believe one month is almost over?!) I hope one of your resolutions for 2010 is to spend more time stitching! This week I lined up six Christmas stockings to stitch for the adults in our family. I have the grandchildren's finished; now we'll see how long it takes me to finish the rest!

As you look at the new things, watch for the third Ornament of the Month from Little House Needleworks, the new Green series from Lizzie Kate and the various designs for Valentine's Day. We will also continue to add things to our sale area; check it often as quantities are limited. It is always fun to see which designs you choose to add to your stash. We look forward to hearing from you. Your continued interest and business are appreciated!

Happy stitching,

Linda
House of Stitches

This Newsletters Date is: 17-Jan-10

Hey there, fellow stitchers,

I hope that you are getting a lot of stitching done on your winter projects. Heaven knows there have been many cold/snow days here to make one think of a serious hibernation. Even though the February Trade show is around the corner, the designers keep pumping great new charts out. Blackbird Designs has their November and December stockings charts out. Really cute. Did I mention before that Linda picked up some really great dowel trees perfect for displaying all of these great stockings. Stop by and see them or give us a call.

Little House Needleworks continues their wonderful ornament series with the Pear Tree. Linda has it stitched and it is so pretty. The colors and the beads just add that special touch. Imaginating has several new winter designs with sweet snowmen and snow scenes. Mirabilia has a beautiful new design, Sabrina. How does she keep coming up with such great ideas? The Heart's Cotent has a new Splendor XIX kit available. It includes a treenware sewing box that I just couldn't live without. It is stitched over one on 40 count Muffin linen. All of her Colonial Coverlet designs are magnificent in the detail.

Stop by the site to see the rest of what's new and what we have added to the Sale items. We really would like to clear more room for the new things to come so please help out however you can. Stay warm and safe and keep stitching!!!

Happy Stitching
Nancy